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Dear Members,

No one starts the journey into watercolour painting as a master. We are constantly humbled by this capricious medium and we are endlessly enthralled by its possibilities. That is what unites us. There is the potential to make something unexpectedly absolutely fabulous sitting side by side the very real option for an absolute disaster.

Watercolour artists are the breathing, walking, talking vision of an optimist.

The April meeting, and indeed the whole month of May, will involve delving into the origins of our group, who we have been in the past *and celebrating who we are today.* Who remembers the event related to photograph above? Come to the meeting and find out when and where this was. Be reminded about some of our 'giants'. This is not just an opportunity to reminisce but also the chance to think about how the future could be structured. If you watch any investigative shows you will know that the past holds keys to the future.

What will members in 2034 have to say about the 2020's and what was happening then? Today we are creating the history that will be examined in the future. Come and be a part of the story.

Ev Hales President

"It's not the medium that makes the artist .. it's the artist that makes the medium." Kath Ballard. Founding WSV member, President and Patron

Who do you think we are?



SHARING WSV STORIES

APRIL WSV MEETING:
April 29 2024 6.30 for 7pm
Victorian Artists Society 430 Albert Street East Melbourne



2. April 29th WSV Meeting: Who do you think we are?

What will happen on the night?

We will see some interesting video from our archives, interviews, clips of past events and a view of past masterpieces. These will promote stories and discussion to embellish and give context to what is seen. We have Ron Muller, Maxine Wade and Wayne Degenhaut ready to answer questions and share what they know of the society and its past. We have also invited other members with long involvement to come along and share their stories as well. We will delve into the pictorial archives and find some absolutely smashing works that are part of our story.

You will not be disappointed and you will leave the evening with an understanding of where we started, a snippet of some of the real characters who were part of our past and a sense of pride in belonging to this group filled with great names in the world of watercolour.

We are at a pivotal point where our oral history is disappearing as the people involved first hand have reached or are reaching the end of their lives. How fabulous it would have been to have had Bob Wade here to ask him, who, what and why. That chance has gone but there are a few left to tell us. Do not miss the chance to hear in their words what motivated and inspired them.





3. Phillip Island Paint Away 22 - 24 April.

If you expressed interest in this event you should have received an email with details for the events. If you have not received the information and you plan to attend contact Neville Also, make sure you email Neville if you wish to join the evening meals on Sunday, Monday and Tuesday or the afternoon tea.

The visit to David Taylor' and Diana Edwards' studio for a shared afternoon tea will be a chance to chat with David who is a founding member of our WSV. He was there, at the beginning, I wonder what stories he has to share?

As you can see from the photos above there is a huge variety in subject matter on the Island.



4. Exhibition Update:

- 1. The paintings are all at the framers and will be delivered on the15th May hanging day.
- 2. The catalogue is with the printer and will be ready just prior to the show. This will be on sale at \$20 a copy. It is an 84 page full colour publication with a colour photograph of every work in the show.
- 3. Now is the time to start publicizing what is happening in May. This is where **you** are the most important factor for the success of this venture. You will see how you can help spread the word in the next segment and how we have prepared material to make it easy for you to assist.
- 4. Artists have offered to paint around the city on the weekdays of the show to raise awareness. If you want to join one of them check where and when they will be and join the fun.or just drop by and talk to those who will stop and watch.

Check painting around City times and places here



5. Your turn to help publicise the Exhibition.

Now is the time to spread the word. In the next 4 weeks:

Talk about us - Loudly and to everyone.

Invite friends / colleagues/ competitors - others in your groups, (and not just art groups. Lots of people like to look at art (and when they know the artist even more so). Bring them to see what you love doing. Gala tickets are open to all.

Tell your local community - A Press Pack or Media Resources kit (see link below) has been prepared for those who have links with community networks or publications. These can be used to adapt and take to the local newspaper or your town or group enewsletter to raise awareness. **Lift your profile** at the same time that you raise awareness of the event. This is also a valuable resource if you are ever planning your own show.

This package tells you how to go about this process and has prepared basic introduction for you to use for this event. Share your exhibit and talk about how excited you are to be hanging on a wall near Marc Folly, Joseph Zbukvic, Eudes Correia, Thomas Schaller etc. This is an opportunity for you, as well as WSV - don't hide it away - tell everyone - share the potential.

Word of mouth is the most powerful advertising form.

Media Resources Kit



The Watercolour Society of Victoria Celebrates 50 years

This exhibition will showcase a stellar collection of watercolour artists. Exhibitors include Robert Wade OAM, Tony Smibert, Joseph Zbukvic, David Taylor, Amanda Hyatt, Herman Pekel, Julian Bruere, Ross Patterson, Marc Folly, Eudes Correia, Alvaro Casagnet, Chien Chung Wei and Thomas Schaller. This is a rare opportunity to view such variety of painting styles and add to your collection. Celebrated early members of the WSV such as John Borrack, Kath Ballard and Kenneth Jack (OM) will also be on display.

May 17 - 27 2024 10 am - 4 pm Mon - Fri, 11am - 4 pm Sat and Sun

Demonstrations Saturday and Sunday 1-3pm, no booking required See these top artists at work:

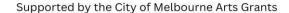
It Hao Pheh - Sat 18 May, Amanda Hyatt - Sun 19 May Julian Bruere - Sat 25 May, David Taylor - Sun 26 May Artist walks and talks at 11am Tues 21 May and Thurs 23 May Other times by arrangement



Wheelchair accessible

Victorian Artists Society
430 Albert Street East Melbourne







6. A promotional flier is available and if you do not have one print your own from this file

A4 Flier Luminous Exhibition - Click here

Save the QR code (below) to your phone. If you show someone and they scan this - it will take them straight to the website exhibition page.

All members can assist...play your part and promote the event.



7. Join In and Volunteer 17 - 27 May

Myriam needs people to help out during the show.

 Can you spare a morning or afternoon to man the desk / chat to the hordes who will be coming through..

There are spaces during the weekdays for assistance needed.

Saturday 18th - one person needed
Monday 20th - two people needed`
Tuesday 21 - three people needed
Wednesday 22 - three people needed
Sunday 26th two people needed
Monday 27th two people needed

If you can help at any of these times please contact Myriam.

Email Myriam

Ben Winspear, Colin Peel, Trish Mirabile, Nina Volk, Neil McIrvine and others are planning to paint around Melbourne during the week of the show to drum up interest. If you want to join them, check out the website for where they will be on any day. Even if you do not want to paint, be a person chatting to the interested folk and explain what is happening.

Facebook will also post who is where each day

8. Exhibition opening tickets are available and these are disappearing fast. It will be a great night to celebrate an exciting show. Click below to purchase your tickets now. Tickets are available for members and members of the public.

Paintings will be hanging from the 16th onwards, but sales for the show will commence at 6.30 pm sharp on the opening night, May 17th. This is a great opportunity to collect not only local pieces but also gems from our invited guests who do not usually have work available for purchase in the flesh here. A rare opportunity.

Gala Opening tickets



9. Marc Folly workshops full.

You should have received your materials list for this workshop. You will receive updates, as needed.

You can contact Jane if you have any queries.

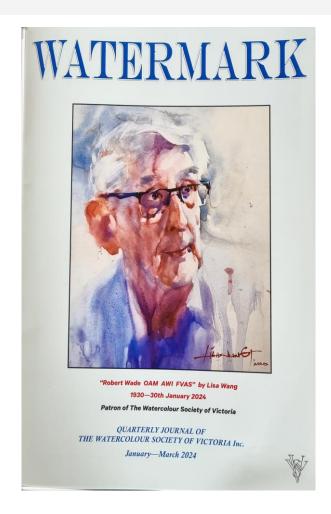
Learn more

10. Facebook : Now is the time to share your work that will be on display or a segment of it to entice others to come and see the whole.



11. Eudes Correia Visiting the WSV in July 2024

As if all the events of May are not exciting enough, we are hosting Eudes Correia whom you will remember from an absolutely fabulous Zoom demonstration last June. His freedom and edge control are masterful and he is mesmerizing to watch at work. There is an opportunity for all to see him at the July meeting where he will demonstrate for us. In addition he will teach 2 x 3 day workshops. This is another first visit to Australia, although he is stopping in Perth before heading to Melbourne to be with us. Bookings will open, as we always do, through a special email that will cross your inbox the first week in May. After this it will be on the website. So watch out for it. Anyone interested in portraiture will not be able to resist this workshop. What an exciting 6 months and wonderful opportunities for you to see the finest artists today right in your own home town.



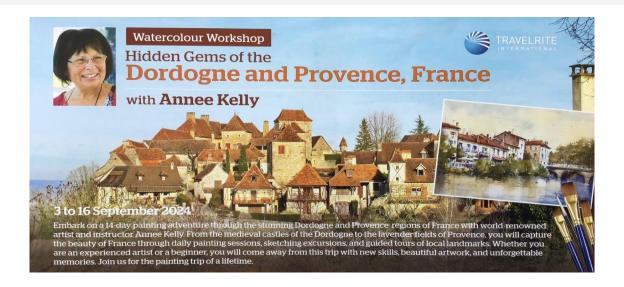
12. Watermark

The latest magazine is out and if you have not received it please contact **Brenda**. Deadline next edition is 22 June for the July - September Edition.

We all love receiving the magazine. Write something to be part of it from a different perspective.

Please note: The magazine above is the April - June 2024 edition.

Send copy to Brenda



13. Members Events:

I hope all the exhibitions members were part of over Easter were very successful. There are a few other events happening that members have sent information about. If you want these added to the Website please send notices to **WEBSITE.** If i have missed any put it down to so much email traffic coming across the desk at the moment, be patient and send again. If anyone wants the co-ordinate what members are up to and help to keep the news up to date and on track please <u>email me</u>.

Maureen Lynch is part of Art Show at the *Mt Eliza Ritchies Village shopping Centre* on display 13th April - 11 May

Antoinette Blyth is a running a course 3 Saturdays April 27, May 4 and 11 "Dreamy Florals in Watercolour" Click here for details Ben Winspear is taking a group to Europe in August and Sept 2024 Contact Ben

Annee Kelly is taking a group to France in September 2024 Contact Annee for details

Pat Mckenzie is going to Fiji in Oct 26 - Nov 2

Pat Mckenzie is going to Fiji in Oct 26 - Nov 2 Contact Pat for details.

Paint in the Kimberleys with Wyn Vogel in August 7 - 13th

Contact Wyn



14. Welcome New members

How wonderful to have this influx of new members. We trust you will enjoy the fellowship and activities of this group. Introduce yourself at any event so others get to say hello.

These are all new members January - March 2024

Cathy Usatoff Christopher Kelly Debbie Rosenberg, Diana Graham Denise Arnot, DrAkshay Wadegaonkar Elizabeth Tully Gisele Matos Ian Baker Jacky Fenlon Janet Robilliard Jenny Mackay Jill Bryant Joan Graham Julie Collett Julie Kaesehagan Karen Allen Kathy Kosmas Kathy Wesson Martina Quirk Kylie Rose, Mary Murphy Meredith Graham Peter Stevens Ricarda Engelhardt Roslyn Renwick Stefan Gevers Tamara Manning Tanya Baily Yulia Blier

We look forward to meeting and getting to know you.



15. Videos from the Permission to Play meeting.

For those who attended it was a busy night with Ben Winspear, Antoinette Blyth and Neil McIrvine playing with a limited palette and new or unfamiliar products. You can see the videos from link below or on the website under Meetings in the Members area.

Link Here





16. It is that time again Camberwell Rotary entries are open www.camberwellartshow.org.au

As well as the art show there is the en plein air day May 5th 11 - 3 pm meet at Hawthorn Town Hall at 11 am to receive number and paper details on the website.



17. This is the catalogue cover spread. Fold is where writing runs down vertically.

Attached below is a sneak peak into a few of the 84 pages. We are so pleased to have this at the printers and to be finished with nit picking dots, spaces, spelling errors and all that goes with the final proofing and tidying up of a publication. I am sure I have still made mistakes and if so apologize in advance. I am hoping you will all love it.

SNEAK PEAK of the Catalogue

"It is human nature to want to exchange ideas, and I believe that, at the bottom, every artists wants no more than to tell the world what he has to say."

MC Escher

Looking forward to seeing you all at the meeting on April 29th unless I see you before, down at Phillip Island where I plan to have fun in the sun!

Ev Hales









Our mailing address is: admin@watercoloursocietyofvictoria.com.au

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